

# Experts in herbal pet care

**AUTUMN / WINTER CATALOGUE 2024** 

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# WINNER Best B2C performance

for pet & livestock



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Member of the Pet Food Manufacturers' Association



Member of the National Office of Animal Health



Member of the Pet Industry Federation



Read about Scullcap & Valerian Tablets that are proven to calm\* with 87% of dogs seeing less fireworks anxiety on page 6 Find out how our brand ambassador Echo became Nellie in Netflix series 'Heartstopper' and his Dorwest favourites on page 14

Read about our partner BBC broadcaster Kate Humble, including how she supports her dogs in fireworks season on page 18

# Experts in herbal pet care

What a busy year it has been at Dorwest - firstly seeing the rebrand successfully launch at Crufts, including our newly visualised Expert Collection (see page 28 for more), to our ongoing and exciting new partnerships; bringing you top advice to help your pets. We've had so many lovely comments about our new look, so thank you to all our customers, old and new, for your continued support.

And as we head into autumn, there is no sign of things slowing up! Our team is always so busy giving advice at this time of year - on everything from support for stiff joints due to the damp weather with MoveWellia® or **JointWell**® (page 8), everyday essentials for colder days (head to page 10) and support for seasonal pigment loss and coat growth with Kelp Seaweed and Elderberry & **Nettle** (see page 12). We are also already starting preparations for fireworks season in our house, setting up dens to give the Whippets a safe place to retreat to and checking the garden for any holes in the fencing. We're also starting Scullcap & Valarian Tablets for Hilda who is

worst affected by the bangs, and new addition Borzoi Wendy who will be experiencing fireworks for the first time! We have more advice for you to support anxiety on page 6 and are also partnering this year with broadcaster Kate Humble (read more on page 18) telling us how she supports her own stressed dog's behaviours.

I'll be continuing my regular Facebook and Instagram Lives, discussing the top issues we see in pets and what natural options there are to help them. This includes loud noise anxiety during October and November due to fireworks – I can't wait to see you there!

And lastly, we're launching a brandnew website in September, so can't wait to hear your feedback. Make sure you keep up to date with everything including the latest news, offers and events, by signing up to our newsletter at dorwest.com, and following us on socials @dorwest.

And remember, our expert and friendly team is always here to help! Jo & Ben Boughton-White



# Proven to calm

Our **Scullcap & Valerian Tablets** are proven to calm anxiety, from a trial conducted within a University of Cambridge Department of Veterinary Medicine degree. Participants' dogs used Scullcap & Valerian for 28 days, with 87%\* seeing less noise anxiety symptoms than before.

It can be so distressing for everyone when your dog is afraid, especially when their reaction is extreme. Worse still, with 'fireworks season' becoming longer and less predictable, managing your fearful pet is more challenging than ever. You're not alone either, with noise phobias estimated to affect more than 1 in 5 dogs in the UK. (1)

The good news is, there are steps you can take to help your pet and restore calm in your household during this time. Preparation is key, so if you know your pet is afraid of fireworks, or suffers with another noise phobia, it's a good idea to start planning ahead - ideally at least a month in advance of the expected event, especially for severe phobias. During this time, our Scullcap & Valerian Tablets are proven to calm anxiety and help to naturally relax your pet. Best results are seen when used alongside gentle and consistent behavioural training, such as noise desensitisation programmes. For situations where you are 'caught out', for example thunderstorms or an unexpected fireworks display, our **Valerian Compound** is a great short-term and quicker-acting option. It can also be used alongside Scullcap & Valerian Tablets as a top-up, if

The active herbs in these products help to naturally support the calming pathways within the nervous system, reducing anxiety without immobilising muscles or causing drowsiness. They don't make pets dopey or wobbly – in fact they are widely used for agility and show dogs when they need to be alert and focussed, but calm.

(1) Reference: www.veterinary-practice.com/article/the-treatment-of-noise-phobic-dogs \*2022 trial conducted within University of Cambridge Department of Veterinary Medicine degree included 46 participants and their dogs using Scullcap & Valerian Tablets (unpublished data, full data available on request).

needed.

Valerian Compound Help calm your frightened pet quickly and naturally, with our easy to give liquid. Ideal for unexpected events or to use alongside our Scullcap & Valerian Tablets as a top-up.

4110

RRP from **£12.50** (see page 48)

Scullcap & Valerian Tablets Use the power of nature to tackle your pet's fireworks fear with no drowsiness. For best results, use for at least one month.

SCULLCAP 8 VALERIAN

EXPERT COLLECTION

RRP from **£12.50** (see page 47)



# Keep them moving well this winter

Our natural joint care range has been developed to support all dogs – young and old, no matter where they are on their joint health journey.

All dogs, regardless of age or breed, will experience wear and tear on their joints throughout their lives. This can lead to joint problems in the future, causing pain and stiffness, taking the joy out of movement!

Some dogs are also just more prone to joint issues due to developmental abnormalities or previous injury. This is why our range has been especially developed to provide support for all dogs, because it's never too early (or late!) to start looking after your dog's joints. Our joint products are designed

for different joint health stages:



MoveWellia® is for dogs actively experiencing joint health challenges

- with a unique blend of natural active compounds which are each individually renowned for their joint supportive properties. It delivers the highest concentration of the joint health super-star, Boswellia, for powerful, natural support of your dog's movement, alongside Glucosamine, Chondroitin, Celery seed, Vitamin C, Zinc and Hyaluronic Acid.

JointWell® is for dogs looking to maintain joint mobility - packing in joint-friendly natural ingredients to promote a healthy joint environment including Glucosamine and Chondroitin, Vitamin C, Zinc and Hyalauronic acid, allowing free movement. Protecting your dog's joints now is the best way to keep them moving long into the future, and that's exactly what JointWell® is designed to do. So, whatever the joint health challenge – we've got it covered!

#### JointWell®

Carefully formulated to promote joint health using natural ingredients, JointWell® works hard every day to look after your dog's joints.

RRP from £14.50 (see page 41)

# MoveWellia®

Includes the highest concentration of Boswellia extract available for dogs, to help keep your joint-problem prone dog comfortable and active.

RRP from £20.50 (see page 45)

Everyday essentials

Are you looking for what you should give your dog to help keep them healthy every day? Our natural, herbal supplements can be added to your pet's diet, to help support their overall health and immune system.

#### Our all-round Keeper's Mix®

supplements are unique formulations that contain natural antioxidants, vitamins, minerals, chlorophyll, fibres and bioactive compounds; helping to super boost your dog's health. **Keeper's Mix® Sensitive** is an even gentler and milder flavoured version of our best-selling original, ideal for puppies, kittens or those with known sensitivities. Also a great coat supplement, key ingredient Kelp seaweed helps encourage healthy coat growth, especially needed over the colder months!

If you are seeing dry, flaky skin or a dull coat, our **Omega Star®** is a showstopping oil that's easily added to your pet's food. With a carefully crafted blend of plant oils that is naturally high in Omega 3 and 6 to help nourish the skin and coat – also ideal to help combat dry skin in winter. Packed full of natural active compounds to promote general health and support the immune system, **Garlic & Fenugreek Tablets** are high in antioxidants to neutralise free radicals and help to maintain general cell health, as well as compounds that are proven to help the body remain strong against disease, parasites and infectious agents. Gentler than ever with black aged garlic, to naturally support all-round health, stimulate a strong immune system and promote healthy skin.

Lastly, our **Roast Dinner Toothpaste** has been specifically developed for pets with veterinary professionals to help keep your pet's mouth and teeth healthy with a low-foaming and gentle formulation. This toothpaste cleans teeth without damaging enamel, with the Sage oil acting as a potent antiseptic and antioxidant (to neutralise free-radicals), helping to keep those gums fresh and healthy.

Keeper's Mix® RRP from £15.50 (see page 42) Keeper's Mix® Sensitive RRP from £15.50 (see page 42) Omega Star® RRP from £24.90 (see page 46) Garlic & Fenugreek Tablets RRP from £10.50 (see page 40) Roast Dinner Toothpaste RRP £12.90 (see page 53)



# Supporting pigmentation & coat

With winter just around the corner, now is often the time coat condition can suffer due to the weather and pigmentation can also reduce due to the lack of sunlight.

Sometimes called 'winter nose', a drop in pigmentation can occur on the nose, as well as eyes and mouth during the winter months, and in bitches following a season or pregnancy. This fading is generally considered to be due to a shortage of minerals, particularly iodine and iron. Coat can also suffer during the winter months, thinning or growing more slowly.

**Elderberry & Nettle** is specifically formulated to assist with this issue as it has high natural levels of both these minerals and is also the fastest route to regaining pigmentation. This supplement is added to the feed daily and can be given at any time of year and with any feeding regime without affecting the dietary balance.

# TOP TIP

Many owners use Elderberry & Nettle initially to regain pigment and then to swap to Kelp to help maintain the pigment.

# Kelp Seaweed Tablets or Powder

contain all the minerals and trace elements required by the body, including high iodine and iron content. Many people find it useful to give Kelp from autumn through to spring to help prevent a drop in pigment and to help boost coat growth. The Kelp used is harvested from sustainable deep-sea sources and its British Herbal Pharmacopoeia status shows it contains no heavy metals or contaminants. This supplement also makes a great nutritional supplement!

Our range of natural, herbal supplements can help maintain a healthy pigmentation and coat – especially in the colder months, when your pet needs that bit more support.



Please note: it is necessary to give either product for a minimum of one month to enhance pigmentation that has been lost, although it may take two or more months for it to be completely restored.

Elderberry & Nettle RRP from £14.90 (see page 39)

ORWES

ELDERBERRY

& NETTLE

Kelp Seaweed Powder RRP from £9.50 (see page 43) Kelp Seaweed Tablets RRP from £10.50 (see page 43)



ORWES

Promotes cost growth pigmentation & a network mineral supplement • For dogs & cats KELP SEAWEED

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# REAL LIVES

# Echo the Border Collie

Brand ambassador Echo (and star of Netflix hit series 'Heartstopper' as Nellie) has been representing Dorwest for years, using our products to support skin, coat and joints.

We caught up with Echo's owner Jason, after our meet & greet at Crufts this year, to talk all things Echo including his love for Dorwest and being a star on Netflix!

How long has Echo been a Dorwest Ambassador for? Echo has been a Dorwest ambassador for nearly three years, using Omega Star® for healthy skin and coat, Garlic and Fenugreek for general health and his immune system, and JointWell® for everyday support. We also rely on Dorwest to support Echo's eight siblings (four brothers and four sisters!) – so they're all in peak condition!

Tell us about 'Heartstopper' - how did Echo's journey start and what's it like working on set? Echo was actually originally signed up as the stand in or 'back up' dog, however on the first day of filming the main dog became ill. Echo had to step up and immediately show his acting skills and fortunately become the main dog for the series!

Working on set is mind blowing. We get to meet all the fantastic staff and actors involved, and they are all just so kind and love Echo to bits. If there's anything you want or need it is arranged immediately, including food or a break, and Echo is definitely 100% priority.

It's also lovely to hear all the comments made on set about Echo, that he is so sweet natured and easy to work with. Kit Connor who plays Nick in the series and is Echo's on-screen owner has a special bond with him, which is great to see and Echo loves him to bits.

What do you do in your spare time when not filming? We are a very active bunch! We train a lot in our spare time in the evenings and compete most weekends. We are at present also trying to qualify for Crufts 2025 with Echo's sister Secret and brother Limit for the Novice Cup. Echo will hopefully also be at Crufts in 2025 for more meet and greets! There is always lots in the pipeline for our gang, including potentially more film and TV work and some photoshoots - but when we aren't doing that, we're off paddle boarding. Echo and his siblings love being on the open water, having a swim or relaxing on the board.

# Lastly, why do you love Dorwest and what is the one supplement you think everyone should have in their cupboards?

We researched a lot of different companies before joining the ambassador team, as we wanted the best quality ingredient products that really worked for our dogs. With Dorwest, we have certainly achieved that, from general health and wellbeing, to joint care, skin and coat - we could not ask for more.

Tree Barks Powder is a must. A staple for every dog owner, as you never know when your dog's tummy might need that bit of help. The magic 'poo glue' has saved us many times!



You can follow Echo and his siblings' adventures, including behind the scenes content on Heartstopper, at @theresonlyoneecho.

LEFT: Our MD Jo and Echo at our Crufts 2024 meet and greet. RIGHT: Shot of Echo from Netflix's series 'Heartstopper'

# Powders, the perfect partners for feeding raw

Raw feeding has been in the spotlight recently and no wonder, with many of those who choose to feed raw reporting numerous health benefits.

Unlike most kibble, a raw diet can be completely natural and unprocessed, which has seen its popularity soar. It takes feeding dogs back to basics providing what canines would eat in the wild; a mix of meat, offal, bones and sometimes fruit and vegetables. Reported benefits include: better digestion, healthier teeth and gums, easier weight management, firmer stools with little or no odour, and healthier looking skin and coat.

#### Where do you start with a raw diet?

Raw diets can either be prepared at home, or there are now many companies providing complete raw meal options available to buy. Most adult dogs will eat between 2-3% of their ideal body weight per day - possibly more depending on their activity levels - with puppies needing feeding according to their age and weight, so be sure to look this up if you decide to feed your pup raw.

Whether you're preparing diets at home or buying them in, it is important you follow strict hygiene measures, such as correct storage, safe defrosting and proper hand washing after handling – just as you would handling any raw meat.

# Which supplements should you choose, to enhance a raw diet?

When it comes to extra nutritional support for dogs fed raw, our powders are the perfect match. We have lots of options to ensure your canine companion is getting all the vitamins, minerals and trace elements they need.

### For all-round and everyday health

**Keeper's Mix** is our original and bestselling formulation powder for over 40 years, with a blend of eight herbs, perfectly balanced to provide natural antioxidants (to neutralise free radicals), vitamins, minerals, chlorophyll, fibres and complex bioactive compounds. **Keeper's Mix® Sensitive** is an even more gentle and milder flavoured version of our original, perfect for those with sensitivities and puppies!

# To enhance diets seasonally

During colder months, **Kelp Seaweed Powder** is naturally high in iron and iodine to help promote coat growth and pigmentation which may need more support due to reduced sunlight. During the summer, **Easy-Green® Powder** has cooling properties and provides maximum nutrients in an easily digestible form, with all the power of super greens to naturally boost levels of iron, vitamin C, chlorophyll, calcium, magnesium, and antioxidants (to neutralise free radicals). Also perfect for enhancing everyday health alongside raw, to add in some greens!

#### To support digestion

Lastly, **Tree Barks Powder** helps keep your pet's tummy naturally comfortable and stools normal with a blend of complementary digestive herbs including Slippery elm bark, Marshmallow root and White poplar bark. Ideal for supporting occasional bouts of diarrhoea to ongoing tummy issues. OR MESS

**KEEPER'S MIX** 

KELP SEAWEED

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TREE BARKS

OF THE OC

EASY-GREEN

All our powders are 100% natural and made with only the highest quality ingredients. Our powder formulations mix effortlessly with the wetter texture of raw meals to help target specific needs or support general health.

For more advice, speak to one of our friendly Customer Services team today!

Keeper's Mix® Sensitive RRP from £15.50 (See page 42)

Kelp Seaweed Powder RRP from £9.50 (See page 43)

Easy-Green® Powder RRP from £13.50 (See page 38)

Tree Barks Powder RRP from £14.50 (See page 47)

#### **REMEMBER!**

If your dog is on a kibble diet, just dampen it slightly first, and they'll still mix perfectly.



# PARTNER

# Introducing broadcaster Kate Humble

This year we're delighted to announce broadcaster Kate Humble is partnering with us for our annual calming campaign for fireworks. As an avid dog lover and fan of natural supplements, Kate is supporting Dorwest's calming range for pet anxiety.

Kate comes with first-hand experience of supporting her own dogs with anxiety so understands how worrying it can be. She says: "The most important thing to do is be calm yourself - and plan ahead. It's always hard to know how to help, but Dorwest herbal remedies to calm are a fantastic solution. It's great to be able to fully support their campaign, and I'll be giving [my dogs] Teg and Mouse Scullcap & Valerian Tablets this year to help support their fireworks anxiety."

Kate's television career has spanned almost three decades, presenting wildlife and travel programmes, as well as a reputable writer. From an early age, Kate had an incredibly outdoorsy childhood and describes growing up in the countryside as 'formative years'. Her experiences working in Africa, driving safari trucks and checking incubated eggs on a crocodile farm (!) solidified her love for wildlife.

Back in the UK, she started off in the industry acting, researching and producing, with one of her first jobs at the BBC on the Holiday Programme combining her love for travel and interesting stories. She went on to present BBC documentary Lion Country, a behind the scenes look at Longleat House and safari park, joined by Paul Heiney and later Ben Fogle. The series proved popular, renamed Animal Park, and led to other live programmes including Wild In Your Garden with Bill Oddie and Simon King, that became the legendary Springwatch!

After working on series One Man and His Dog, Kate got her first puppy Welsh Sheepdog Teg (now 11!), which she recalls was a huge learning after always having adult rescues! Teg inspired her to write 'Friend for Life: the extraordinary partnership between humans and dogs' in 2021, and she now also has scruffy brown terrier mix Mouse, who came from the Blue Cross and is 8, commenting: "I love dogs for all sorts of reasons – they give me the perfect excuse to go for a walk (I love walking!), they are clever, curious, funny and often better company than most humans!"

Kate's first family rescue dog Badger who was scared of absolutely everything - "not just fireworks and thunder, but pigeons and rabbits too!" She explains it took years of care to help him become more confident, as he would shake uncontrollably. Her current dogs also get anxious with loud noises, with Teg going to Kate for reassurance, whereas Mouse sensing a storm will try to dig a hole and escape! Kate describes her routine when they know fireworks are imminent: "We either try and be somewhere else out of earshot, or we keep the dogs with us, play music, and try and distract them. Every dog is different. Badger liked to be held, but Mouse retreats into her corner, so we build a little camp around her with a blanket and a chair and that seems to help... The best way to support an anxious animal is to be as calm and normal around them as possible. Dorwest's herbal range offers additional calming support."

Kate believes looking after any animal is a huge responsibility – including keeping animals fit and healthy, ensuring a good diet and enough stimulation, and seeking other proven support such as herbal remedies. She states: "There is great pleasure to be had from having a happy, healthy animal – and the rewards you get in return are priceless."

For the full interview, please visit Dorwest.com and follow us @dorwest for more advice on keeping your pets calm this fireworks season.

# ADVISOR'S CHOICE

# Gini & Billie

Joining the marketing team last year, Social Media Co-ordinator Gini tells us why she loves working at Dorwest, and how her Old English Bulldog Billie has benefited from Dorwest products and is loving her new found social stardom.

"I love working at Dorwest as I am really passionate about the products and company. As a dog owner myself, spending all day working on a pet brand that you love is the dream! The whole team are amazing, as everyone treats one another as family.

"I have a gorgeous 3-year-old Old English Bulldog called Billie, who can be very excitable - so we are working on containing this (!) but she just absolutely adores people. Her favourite pastime is definitely people watching in the pub!

"Billie uses Garlic & Fenugreek and Green Releaf® tablets to support her seasonal allergies, alongside Easy-Green® Powder. These three products have also massively helped with what were constant ear infections and countless antibiotics. Since starting this trio, she's not had a vet visit for this in over a year! As Billie is very excitable, she uses both Scullcap & Valerian and Valerian Compound to keep her focussed with training, but we also use the compound for travelling as she isn't very fond of the car. Lastly we always keep Tree Barks Powder in the cupboard as if she ever eats something she shouldn't out on walks, this helps firm up her stools within a couple of hours.

"I highly recommend Dorwest because I trust the products and see results first-hand. So much research and knowledge goes into development and testing, with some formulations being bestsellers for over 60 years for good reason! Billie's coat and skin condition is phenomenal, and if we received £1 every time someone mentioned how shiny her coat is, we'd be millionaires! As well as benefitting from the products, Billie is also loving her newfound stardom on Dorwest social channels. She loves being filmed on her walks and is one of our main guinea pigs for yummy recipes that include our powder supplements!

"Our Customer Services and teams across the company are so knowledgeable. It's so important to be able to pick up the phone to our one of our experts and speak to them directly about a condition or just for general advice. I do count myself lucky every day that I get to work with amazing people for a brand I love." "As a dog owner myself, spending all day working on a pet brand that you love is the dream!"

# What's happening at Dorwest

There's lots of new digital projects that have been going on in the background too, including our new CMS and ERP platforms to improve your customer experience. Our website now includes one page checkout and the introduction of Apple Pay!



Another fabulous show of community support is the upcoming Stampede by the Sea event. It will see 30 elephants appear along the Dorset coast for people to find, with Dorwest having its very own elephant! This project supports the hugely important work that Weldmar Hospice does in the local area. Dorwest is also proud to sponsor GB Paralympian Harry Stewart, who will be competing in September, having won Gold at the European Para Swimming Championships in Madeira. From the entire team - good luck Harry!!!



One thing that we'll always make time for is supporting important community and charity work. Jo and Ben's roles on the Employment Advisory Board at the local prison and involvement with the Bars to Business project works to support ex-offenders entrepreneurial competencies in starting their own businesses; helping them to support themselves and contribute to the community.

> Lastly, we're always working on our product innovation, including the addition of a new digestive product to our bestselling range very soon – watch this space!

We have new office additions including Technical Quality Manager Justyna, already making an impact putting in processes throughout the business, and Digital Specialist Amy, helping to make sure you receive the most relevant, educative and interesting communications. Perhaps more importantly (!), we have two new canine team members – the beautiful Wendy and Bluebell.

Another imminent arrival that we're excited about is our new powder machine! This is going to be instrumental in making our production more efficient. No more timely, manual filling = more time to focus on other exciting projects.



# Give them the best start, naturally

Designed with the allimportant settling in period in mind, our puppy pack is chock-full of goodies to help you transition your little one into their new home.

Developed to provide whole-body benefits with its blend of seven herbs, **Keeper's Mix® Sensitive** is an even gentler and milder flavoured version of our best-selling original, and the perfect all-rounder for puppies! Our **Tree Barks Powder** contains three herbs that are renowned for their digestive health properties, to help support your little one's upset tummy, including the stress of leaving their litter mates!

Our **Easy-Green® Powder** supplement has all the power of 'super-greens' in an easy-to-give powder. Just add to your pup's normal food for them to get all the benefits of eating a bowl of greens, without a spinach leaf in sight!

Specially formulated for sensitive skin, our nourishing **Soothe & Calm Shampoo** is perfect for delicate puppy skin. With all-natural ingredients, it combines the soothing and hydrating powers of Oatmeal, Aloe vera and Chamomile extract with the calming properties of lavender.

And lastly, did someone say ball? Yes, we did! We know puppies can't resist a ball so enjoy fun games of fetch to help with bonding. And we've even included a Dorwest spoon, to make sure you're always giving the right amount of our supplements to your little one. ONLY AVAILABLE DIRECT FROM DORWEST RRP £10.90

ORWEST

TREE BARKS POWDER

#DORWESTDOG

SOOTHE & CALM •DOG SHAMPOO • With catmeal and laverder

(A clean

start

ORWESA

ORWEST.

KEEPER'S MIX\*

Support for little tums All-round

good health

"Supergreens"!

ORWES

EASY-GREEN

# Five star joint care

Expertly formulated with vets, MoveWellia® was launched in November 2022.

Established quickly as one of our now bestselling products, MoveWellia® has incredible 5 star reviews on TrustPilot and is trusted by customers across the world to help support their pet's joint issues.

Named 'top pick' for best overall joint supplement for dogs by the Evening Standard, MoveWellia®'s outstanding reputation continues to grow, as one of Dorwest's bestselling supplements and one of the most effective joint support supplements on the market for pets today.

Take a look at some of our testimonials below and give one of our expert team a call today on 01308 897272 to talk about your pet's joint issues.



# "MoveWellia® is a great product."

"As always, an efficient service and a great product (MoveWellia®). Since our Labrador started taking this over a year ago he hasn't had any further lameness or sore joints."

February 2024 ★ ★ ★

# "Fantastic products that actually work."

"I have been using MoveWellia® for several months now for our four Weimaraners, with great success. We've noticed a huge improvement. Thank you, Dorwest, for being so ethical and having such dedication for caring for our dogs."

February 2024 \star ★ ★ ★

# "5 star rating."

"Highly recommend the MoveWellia<sup>®</sup> Tablets, as my 11yr old dog became quite stiff and in pain in the evenings and couldn't jump up on the sofa for cuddles. Since starting these a year ago, she has not been in any pain and stiffness has eased tremendously. Cuddles on the sofa are back."

February 2024 ★ ★ ★

## "Great improvement with movement."

"This product has certainly helped with the hip movement of my 10 year old whippet and he doesn't mind the taste! It is also given to my 15 year old cat for her joints and I've seen a great improvement with her movement. I would definitely highly recommend Dorwest Herb products every time!"

October 2024 \star ★ ★ ★

# "Basset with a spring in his step."

"My daughter has just arrived back from uni and asked what I was giving Dave the Basset as she thought he is extra sprightly. We recently started him on MoveWellia®... really pleased as always with service and products at Dorwest."

December 2022 ★ ★ ★ ★ ★



# Winter topical treats

Keep your pet's skin and coat looking and feeling their best all winter long with our natural topical range.

Filled with natural skin-loving ingredients, the range includes liquid and bar shampoos and balms to suit every pet and skin type.

Specially formulated to support optimal skin and coat health, our shampoo liquids and bars all have nourishing and moisturising properties and are designed to create a creamy lather to help effortlessly clean the coat, but also with good rinsability so no residue is left behind. Each formulation provides targeted support for specific skin (and pet!) types, thanks to their individual natural active ingredients. We have options for every skin type, including our Soothe & Calm Shampoo for soothing irritated skin, naturally hydrating Soft & Serene Shampoo Bar and Scent & Shine Shampoo for unbeatable shine, and for the absolutely most sensitive of skin Natural & Naked Shampoo Bar with no essential oils.

For the muckiest pups our Fox & Flea Shampoo Bar and Clean & Fresh Shampoo remove the stinkiest of smells and also help to deter pesky parasites. So, whatever your four-legged friend skin needs, we have bath time covered! And as all are free from artificial colours

and fragrances, parabens, SLS, silicone, mineral oil, petroleum and PEGs, you can be sure that you're washing your dog with nothing but natural goodness.

Restore healthy skin with our hand-crafted balms, packed full of calming and nourishing ingredients to soothe cracked noses, paws and irritated skin. Our **Skin Balm** is ideal for pets who suffer with summer allergies, hot spots or for minor grazes and stings, while our **Paw & Nose Balm** helps stop cracked pads and crusty noses.

Fox & Flea Shampoo Bar RRP £9.90 (see page 51) Natural & Naked Shampoo Bar RRP £9.90 (see page 51) Soft & Serene Shampoo Bar RRP £9.90 (see page 50)

Soothe & Calm Shampoo RRP from £9.50 (see page 53) Clean & Fresh Shampoo RRP from £9.50 (see page 52) Scent & Shine Shampoo RRP from £9.50 (see page 52)

> Skin Balm RRP £12.50 (see page 54) Paw & Nose Balm RRP £12.50 (see page 54)

### INTRODUCING

# **Our Expert Collection**

This year has seen our rebrand come to fruition, based heavily on the valuable survey findings from 2023 which highlighted what mattered to you - our loyal customers.

The new packaging design launched earlier this year allows for easier identification of the key things that matter, including new category icons and a tweaked colour palette to make shopping by condition a breeze. Other changes included clearer naming and administration as well as new herbal illustrations. We also made the change to bio-plastic tablet pots made from renewable plant-based resources, ensuring the same shelf life and longevity of quality products.

From this, we have also developed the Expert Collection to better define our best-selling flagship products. These include our heritage or award-winning products, all with unique formulations. As with the entire Dorwest range, they contain only the very best pharmaceutical standard and ethically sourced ingredients. Products in the Expert Collection can be identified by a silver band running around the pot – helping them to stand out as the showstoppers they are! Products in this collection include newer names such as BrainCopa® and MoveWellia®, as well as the long-standing firm favourites Keeper's Mix® and Garlic & Fenugreek Tablets – which has been a bestseller for over 60 years!

We are so pleased with the results of the rebrand and hope that the changes we've made make your experience with Dorwest even better and easier than ever.

**GARLIC** &

FENUGREEK

GREEN

RELEAF

#### (From left to right)

Garlic & Fenugreek RRP from £10.50 (see page 40) Green Releaf® RRP from £10.50 (see page 41) Omega Star® RRP from £24.90 (see page 46) Raspberry Leaf RRP from £10.50 (see page 46) Tree Barks Powder RRP from £14.50 (see page 47) Scullcap & Valerian RRP from £12.50 (see page 47) Valerian Compound RRP from £12.50 (see page 48) MoveWellia® RRP from £20.50 (see page 45) BrainCopa® RRP from £20.50 (see page 36) Keeper's Mix® RRP from £15.50 (see page 42)

VALERIAN

**MOVEWELLIA®** 

**BRAINCOPA®** 

KEEPER'S MIX

SCULLCAP &

VALERIAN

TREE BARKS

EXPERT COLLECTION

OMEGA STAR®

PERT COLLECTION

Plant based omeg

PASPBERR

# Caring for your senior dog

As your pet ages it is more prone to health issues, so it's more important than ever for you to take proactive steps to keep them at their best.

BRAINCOPA®

BRAINCOPA®

# BrainCopa®

BRAINCOPA

With a range of natural ingredients, BrainCopa® can help your pet better cope with the cognitive changes associated with ageing - giving you and them peace of mind. 99% of trial participants saw overall improvements, with 79% seeing a decrease in restless behaviours.

RRP from £20.50 (see page 36)

There are lots of ways you can adapt your care to meet their changing needs and keep them comfortable and happy well into their golden years.

### Keep them moving well

All dogs will benefit from additional joint support as they age, and for the 80% of dogs over 8 years which are affected by osteoarthritis' this support becomes essential:

- Use a high-quality joint supplement to maintain comfort and mobility. MoveWellia® is our award winning advanced joint supplement and delivers powerful natural support for your dog's joints with a blend of proven natural active ingredients. This includes the highest amount of Boswellia extract available for dogs, making it great for dogs that are prone to inflammatory joint conditions.
- Adapt their exercise regime according to their needs.
- Provide easily accessible beds, with enough padding to support their joints.
- Use ramps into cars/ over stairs and non-slip mats on hard floors.

#### Maintain brain function

<sup>1</sup>⁄<sub>4</sub> of all dogs develop cognitive decline by 8 years old<sup>2</sup>, and the signs associated with this can be some of the most distressing age-related changes for you and your dog. Supporting your ageing dog's cognitive function is therefore vital to maintain a great quality of life:

 Use a supplement specially formulated to support brain health and function, BrainCopa® is a unique blend of natural active compounds to provide well-rounded support for normal brain and cognitive function, to keep your pet's mind sharp, including Ginkgo biloba which has been shown to minimise the impact of disorientation, and sleep and behavioural changes, as well as Bacopa monnieri, a powerful antioxidant which supports the central nervous system, memory and cognitive function.

- · Maintain a routine and consistent environment.
- Let them rest sleep is important for brain function.
- Keep their mind active by teaching new tricks or playing brain stimulating games. Touch or 'chin rest' are great new tricks for older dogs and hiding treats around the room, or playing 'which hand?', are fun and low impact games.

### **Support digestion**

- Feed a healthy and balanced diet, to help maintain their weight and support general digestive health.
- If your dog struggles with digestive issues
   whether long-term or occasional bouts Tree
   Barks Powder is perfect to settle things down and maintain normal stools.

#### **Optimise wellbeing and health**

- Good vet care is essential, so schedule in regular check-ups to identify any new problems or monitor existing ones.
- For liver support, **Milk Thistle** uses whole fruit extract and are high in silymarin and other active compounds to support and maintain liver function.
- Scullcap & Valerian gently calms stressed or anxious dogs who are feeling the effects of age-related changes by supporting the calming pathways within the nervous system, without any drowsiness.

Your older dog may feel the cold more as we head into winter. Remember to pop on a coat or an extra layer before venturing out on cold or wet days.

The Dorwest range is perfect for supporting your older dog, and we are always here to help you find the best product to suit their specific needs.

#### References:

- 1. https://caninearthritis.co.uk/what-is-arthritis/arthritis-the-basics/#:~:text=Osteoarthritis%20(OA)%20is%20the%20 most,of%20dogs%20of%20all%20ages.
- Ehrenzweig, Joel, and Robert P. Hunter. "Canine cognitive decline and Alzheimer disease: clinical insights to solve a shared one-health problem". Journal of the American Veterinary Medical Association 261.11 (2023): 1597-1604.
   <a href="https://doi.org/10.2460/javma.23.02.0095">https://doi.org/10.2460/javma.23.02.0095</a>>. Web. 2 Jul. 2024.



It's all thanks to our wonderful customers that the Dorwest Foundation has been able to help countless animals in need and improve the lives of those that require it most.

ORWER

**KEEPER'S MIX®** 

EXPERT COLLECTION

Animal health and welfare is truly at the heart of what we do, so we started the Dorwest Foundation as part of our 70th anniversary celebrations, with the aim of helping dogs and cats that are in need of care, health and quality of life improvements.

Since the Foundation launched, we have donated to deserving charities in the form of vouchers, products and much needed funding. We couldn't provide this support without you though, with 10% from every sale of Keeper's Mix® and Keeper's Mix® Sensitive going towards this charitable fund.

During 2023, we were able to continue our aid with five more amazing charities. Thank you for your continued support, and we look forward to helping even more animals in need over the coming years.

ORWES

**KEEPER'S MIX®** 

EXPERT COLLECTION

# Our green pledge

At Dorwest, we're as passionate about keeping our planet healthy, as we are about keeping pets healthy.

# **DID YOU KNOW:**

You can now recycle our tablet pots through your every week domestic recycling collection, and they can also be recycled several times with stable quality! To make sure that we are doing all that we can to reduce our environmental impact, we're constantly upgrading our green credentials with changes across the entire business.

We are now proud to say that our **delivery packaging is 100% plastic free** wherever possible. This has included switching to loose-fill packaging that is made from corn starch rather than polystyrene, and using bubble wrap that is fully biodegradable.

Whenever possible though, we prefer to **use shredded carboard**, which is created from waste cardboard collected from all areas of the business. If a box needs filling up to protect our products during transit, we use 100% recycled packing paper and boxes are closed up with paper tape, rather than plastic.

In addition to the delivery packaging changes, all of our **mailing wrappers and carrier bags are fully compostable**. At this rate, our customers will have enough beautiful compost to grow plenty of their own herbs (although maybe just for cooking – leave the supplements to us!)

We've also **changed our tablet pots this year to bio-plastic**, made from renewable plant-based resources such as sugar cane or corn or other biological resources, providing a more sustainable alternative to raw materials derived from petroleum, still be classified as food grade. These provide the same shelf life and longevity for quality products.

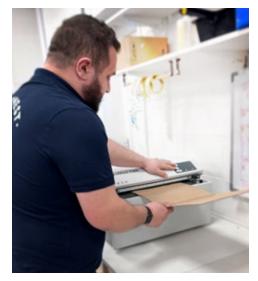
We're proud of our eco-friendly efforts but are always looking for ways to do more, so let us know if you have any ideas.

# Our commitment to quality

Here at Dorwest, quality matters! From working with our growers to ensure we only use the best ingredients, to personally overseeing the manufacturing process, to delivering great customer service – it's all part of what we do to give your pet the best we can.

A great deal of expertise goes into making our herbal supplements. Our herbs are grown to our specific requirements or collected from wild, sustainable sources – each harvested in exactly the right conditions and at the right time. Where possible, all of our ingredients are fully traceable and are pharmaceutical grade, and we say no to using GM crops or unethical animal testing.

We use the most sustainable and ethical sources we can find and believe that our positive supplier relationships provide us with only the best quality ingredients to help us to deliver the best quality products.



We operate to the highest standards, from planting right through to production and quality assurance, to ensure the safety, purity and efficacy of our products. That means being responsible for everything from the formulation, manufacture, packing and distribution – with each product undergoing rigorous testing at each stage to guarantee quality.

Our products have been used and trusted by pet owners and veterinary professionals worldwide for over 75 years – something we are truly proud of, and it is our aim to continue this. We regularly review our formulations, update them accordingly and are always looking to launch new products to help further support your pets.



# Natural support for your pet

Find the perfect match for your pet in our comprehensive range of natural herbal supplements and topical products.

Every single one of our products is carefully formulated with your pet's health and well-being in mind. Using only the highest quality ingredients and herbal extracts, from sustainable sources, we strive for each of our products to be the best that it can be.

Our experienced team can help you make the right choice for your pet, by carefully considering their individual needs, and are always on hand if you have any questions. Our product range is designed to look after your pet from the end of their nose to the tip of their tail. All our products are suitable to be used from 8 weeks of age, except Tree Barks Powder which can be used from weaning age.

- All our supplements are suitable for long term use.
- Herbal products should be given for a minimum of one month before noticeable improvements are often seen.
- Side effects are rare and there are no known interactions with other medicines. However, if your pet is on any medication for existing conditions, we recommend consulting your veterinary professional before using Dorwest products.
- It is best to give half the daily quantity in the morning and half in the evening.
- Prices correct at time of print.

# Symbols & Sizing

The following symbols have been used throughout this catalogue to help you navigate our range easily.



When the dosage is based on the size of your pet, please use the following weights as a guide.

 Small: <10kg</th>
 Large: 25-45kg

 Medium: 10-25kg
 Giant: >45kg



# NEW PRODUCT

100 tablets RRP **£20.50** 200 tablets RRP **£35.90** 400 tablets RRP **£59.90** 



The unique and powerful formulation provides targeted multi-action support promoting normal brain and mental function to help keep your pet's mind agile. This can be especially useful in older pets experiencing cognitive decline and associated symptoms, such as restlessness. With a range of scientifically proven natural ingredients, including DHA powder for brain-friendly essential fatty acids and the renowned 'brain tonic' herb, Bacopa, BrainCopa® provides targeted, multi-action support giving you and them peace of mind.

# COD LIVER OIL

100 capsules RRP **£8.50** 200 capsules RRP **£14.50** 500 capsules RRP **£29.50** 

Fish oils are a great source of omega 3 fatty acids - good fats which play a major role in keeping your pet healthy. They are important for skin and coat condition, heart health and maintaining mobile and supple joints, making these slow-release capsules ideal for active or working dogs. Especially formulated to avoid that fishy aftertaste, the capsules are also high in Vitamin D, required for strong bones and the absorption of calcium and Vitamin A. They are particularly beneficial in winter when your pet may need an extra boost.



# DAMIANA & KOLA

COD LIVER OIL

100 tablets RRP **£9.50** 200 tablets RRP **£16.50**  A constraints of the second se

Is your pet feeling a bit lacklustre? Let us help you put a spring back in their step! Using a powerful trio of herbs to increase alertness, vitality and stamina, this supplement is the perfect pick-meup for pets with low energy levels, such as those recovering from a recent illness or suffering bereavement. It can also give your pet a much-needed boost when they need to perform at their best, such as in the show ring; naturally energising by stimulating the central nervous system.

# NEED TO KNOW

Active ingredients: Bacopa monnieri 500mg, Ginkgo biloba 500mg, Lemon balm 40mg, DHA powder (algae source) 10mg, Vitamin E 5mg.

# Administration:

Small dogs and cats: 1 tablet daily. Medium dogs: 2 tablets daily. Large dogs: 3 tablets daily. Giant dogs: 4 tablets daily.

Can double recommended amounts if required.

Use during pregnancy & lactation: No

## NEED TO KNOW

Active ingredients: Cod liver oil (fish) 315mg, Gelatin, Glycerol,

**Administration:** 1 capsule per 10kgs bodyweight daily.

Use during pregnancy and lactation:  $\ensuremath{\mathsf{Yes}}$ 

## NEED TO KNOW

Active ingredients: Damiana 230mg, Kola nut 45mg, Saw palmetto 45mg.

**Administration:** 1–2 tablets per 5kgs bodyweight 2hrs before activity, or daily if required.

Use during pregnancy and lactation: No



# DIGESTIVE

100 tablets RRP **£10.50** 200 tablets RRP **£18.50** 

All pets will experience a gurgling tum and excess wind at some point in their life - some get an unsettled tum when travelling and others are just more prone to digestive complaints. Our Digestive Tablets help to naturally support digestion and settle tummies, using a unique blend of herbs. Ginger and Valerian calms, while Rhubarb and Peppermint aids digestion and Slippery elm helps to soothe and comfort.

ORWES,

DIGESTIVE

Perfect for use before car journeys, or for longer term support in pets susceptible to gut upsets.

#### **NEED TO KNOW**

Active ingredients: Ginger 30mg, Valerian 20mg, Rhubarb 20mg, Myrrh 20mg, Slippery elm bark 10mg, Peppermint oil 0.2mg.

**Administration:** 1-2 tablets per 10kgs bodyweight, after meals, or one hour before travelling.

Use during pregnancy and lactation: Yes



**EASY-GREEN®** 

Sources

250g powder RRP **£13.50** 500g powder RRP **£24.50** 1kg powder RRP **£42.90** 3kg powder RRP **£104.90** 

Our Easy-Green® powder supplement has all the power of 'super-greens' in an easy-to-give powder. Just add to your pet's normal food for them to get all the benefits of eating a bowl of greens, without a spinach leaf in sight! The quick air-drying process retains maximum nutrients in a digestible form to naturally boost levels of iron, Vitamin C, chlorophyll, calcium, magnesium and anti-oxidants (to neutralise free radicals) for all-round health. Particularly beneficial in warmer months, Easy-Green® Powder also has cooling properties to help soothe pets with hot, itchy skin.

#### NEED TO KNOW

Active ingredients: Finely powdered Spinach, Parsley and Watercress.

**Administration:** Give daily. Small dogs & cats 1 measure, Medium dogs 2 measures, Large dogs 3 measures, Giant breeds 4 measures (measure included in pack and equivalent to a ½ tsp).

Use during pregnancy and lactation:  $\ensuremath{\mathsf{Yes}}$ 



# ELDERBERRY & NETTLE

100ml bottle RRP **£14.90** 250ml bottle RRP **£29.90** 500ml bottle RRP **£52.50** 

Have you noticed your pet's nose starting to turn pink? This is often the most obvious sign of pigment loss, which can occur during winter, after oestrus (heat/season), following illness or in old age. Our Elderberry & Nettle liquid supplement uses highly concentrated, full strength extracts which are naturally rich in iodine and iron, both known to help combat pigment loss.

Add to your pet's food for as long as required, it will take around six weeks of daily use to see an improvement as part of the skin's renewal process.

# EVENING PRIMROSE OIL

ELDERBERRY

& NETTLE

100 capsules RRP **£13.50** 200 capsules RRP **£24.50** 500 capsules RRP **£56.90** 1000 capsules RRP **£104.90** 



Our Evening Primrose Oil capsules help your pet look like a showstopper. With the highest available levels of the omega 6 fatty acid and gamma linolenic acid (GLA), this supplement helps to enhance skin and coat condition for the glossiest locks around. Omega fatty acids are known to influence skin renewal, dandruff, dryness and coat shine, so this supplement is particularly beneficial for show dogs, long haired breeds or after moulting/ other hair loss. Evening primrose is also well-known for its ability to help maintain a normal hormonal balance, which can otherwise affect behaviour and coat quality.

# NEED TO KNOW

Active ingredients: Nettle extract, Elderberry extract, Kelp seaweed extract (Fucus vesiculosus).

Administration: Give daily. Small dogs & cats ¼ tsp, Medium dogs ½ tsp, Large dogs 1 tsp, Giant breeds 1½ tsp.

Use during pregnancy and lactation: Yes

**Precautions:** Please use glass pipette carefully to avoid breakage or injury.

#### NEED TO KNOW

Active ingredients: Evening primrose oil 500mg (10% GLA), Gelatin, Glycerol, Vitamin E 4mg. Administration: 1 capsule per 10kgs

bodyweight daily. **Use during pregnancy and lactation:** Yes



# **EVENING PRIMROSE OIL**

### 30ml bottle RRP **£12.50** 100ml bottle RRP **£28.50**

Ideal for small dogs and cats, our supplement provides all the skin and coat enhancing benefits of evening primrose oil in an easy-to-give oil. Rich in the omega 6 fatty acid and gamma linolenic acid (GLA), which is known to influence skin renewal, dandruff, dryness and coat shine, you can add this supplement to food, give it directly into the mouth or drop it onto the nose to be licked off for showstopping shine. Evening primrose is also well-known for its ability to help maintain a normal hormonal balance, which can otherwise affect behaviour and coat quality.

## NEED TO KNOW

Active ingredients: 100% Evening primrose oil (min 9% GLA).

Administration: 1 drop per 2kg bodyweight daily.

Use during pregnancy and lactation: Yes

Precautions: Please use glass pipette carefully to avoid breakage or injury.

# **GARLIC & FENUGREEK**

EVENING PRIMROSE OIL



A best seller for over 60 years, and a Dorwest customer's favourite, full of natural active compounds that promote all-round health. Black aged garlic provides soothing and cleansing effects as well as helping to maintain the body's defences against parasites and infectious agents. While fenugreek contains soothing and antioxidant compounds to neutralise free radicals. The effects of Garlic & Fenugreek Tablets are seen across the body, including the skin, joints and immune system to keep your pet in top condition. They work especially well alongside our Green Releaf® Tablets to help support allergy symptoms, including itchy skin.

# NEED TO KNOW

Active ingredients: Black aged garlic extract 30mg, Fenugreek seeds 16mg.

Administration: Initial 3 weeks: 2 tablets per 10kgs bodyweight daily. Maintenance: 1 tablet per 10 kgs bodyweight daily. Amount can be doubled if required. May be crushed for easy administration

Use during pregnancy and lactation: Yes



# GREEN **RELEAF**<sup>®</sup>

100 tablets RRP **£10.50** 200 tablets RRP £18.50 500 tablets RRP £38.50 1000 tablets RRP £69.90

Naturally support your pet with the soothing, cleansing and pH balancing properties of our Green Releaf® Tablets. With a powerful combination of specially selected whole green plants, these tablets can help to maintain healthy skin, particularly when it is sensitive. They can also be used to help maintain healthy joints and kidneys and as an aid for normal urination through mild water loss - things that owners of older dogs often worry about. Pet owners have also reported seeing a reduction in tear staining and lawn burn.

# **JOINTWELL®**

GREEN

RELEAF®

SERT CONTENT

100 tablets RRP **£14.50** 200 tablets RRP £24.90 500 tablets RRP £47.90



Many joint health problems start before your dog shows signs, and all dogs, regardless of age or breed, will experience wear and tear on their joints throughout their lives. Protecting their joints now is the best way to keep them moving long into the future and that's exactly what JointWell® is designed to do. Expertly formulated with vets to help maintain long-term joint health, JointWell®'s unique combination of proven natural active ingredients promotes a healthy joint environment, supporting suppleness and flexibility for free and comfortable movement

# NEED TO KNOW

Active ingredients: Watercress 70mg, Celery seed 30mg, Horseradish 30mg, Celery plant 30mg, Parsley leaf 20mg, Peppermint 10mg.

Administration: Initial 3 weeks: 2 tablets per 10kgs bodyweight daily. Maintenance: 1 tablet per 10kgs bodyweight daily. Amount can be doubled if required. May be crushed for easy administration.

# Use during pregnancy and lactation: Yes

**Precautions:** Can be given in conjunction with other products, but we always recommend consulting your vet if on existing medications.

## NEED TO KNOW

Active ingredients: Glucosamine Hydrochloride 250mg (marine), Chondroitin sulphate 100mg (marine), Vitamin C 10mg, Zinc 5mg, Hyaluronic acid 1mg.

Administration: Give daily. Small dogs & cats: 1 tablet, Medium dogs: 2 tablets, Large dogs: 3 tablets, Giant breeds: 4 tablets. We recommend increasing to double for the first month.

Use during pregnancy and lactation: Yes



# **KEEPER'S MIX**<sup>®</sup>

250g powder RRP £15.50 500g powder RRP **£27.90** 1kg powder RRP **£46.90** 3kg powder RRP £114.90

Super-boost your pet's diet with our best-selling Keeper's Mix® dietary supplement. Especially formulated using a blend of eight herbs, this supplement is perfectly balanced to provide natural antioxidants (to neutralise free radicals), vitamins, minerals, chlorophyll, fibres and complex bioactive compounds. Keeper's Mix® promotes all-round health, supporting vital organs and maintaining natural balance in your pet's body, as well as encouraging a thick and healthy coat. Ideal for all dogs as an all-round boost or to provide extra nutritional support for working dogs, animals performing at high levels or those experiencing physical demands.

### NEED TO KNOW

Active ingredients: Kelp seaweed, Celery plant, Lucerne (alfalfa), Nettles, Rosemary, Psyllium husks, Clivers and Wild yam root.

Administration: Give daily. Small dogs & cats 1 measure, Medium dogs 2 measures, Large dogs 3 measures, Giant breeds 4 measures.

Measure included in pack and equivalent to ½ tsp. Introduce gradually to the feed to improve acceptability.

Use during pregnancy and lactation: Yes



FOUNDATION

10% of the profit from this product goes to charity through the Dorwest Foundation

**SENSITIVE** 

MIX®



FOUNDATION

A new, even more gentle version of our best-selling original Keeper's Mix® supplement. Developed to provide whole-body benefits and suitable for young cats or dogs, or those with known sensitivities. Especially formulated using a blend of seven herbs - five from the original formula and two new additions. German chamomile is well known for its calming and balancing properties and Marshmallow root is traditionally used for its soothing effect on the gut, making this mix perfect for immature guts or pets that are prone to gut upsets. A milder flavour means that even sensitive palates are catered for!

# NEED TO KNOW

Active ingredients: Kelp seaweed, Marshmallow root, Lucerne (alfalfa), Nettles, Psyllium husks, Clivers and German chamomile.

Administration: Give daily. Small dogs & cats 1 measure, Medium dogs 2 measures, Large dogs 3 measures, Giant breeds 4 measures.

Measure included in pack and equivalent to 1/2 tsp. Introduce gradually to the feed to improve acceptability.

Use during pregnancy and lactation: Yes





**KELP SEAWEED** 

250g powder RRP £9.50 500g powder RRP **£16.50** 11/2kg powder RRP £39.90

Even through winter, keep your pet looking their best with our Kelp Seaweed Powder, which promotes thicker coat growth and stronger pigmentation.

We use a special variety of kelp, Fucus vesiculosus, which is packed full of the 37 minerals and trace elements that your pet needs, making it a great all-round nutritional supplement. We only use kelp harvested from sustainable deep-sea sources and it's tested to British Herbal Pharmacopoeia standards for heavy metals and contaminants. For a higher strength preparation try our Kelp Seaweed Tablets.

# NEED TO KNOW

Active ingredients: Kelp seaweed (Fucus vesiculosus).

**Administration:** Add 1 tsp per 10kgs bodyweight to feed daily.

Use during pregnancy and lactation: Yes



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100 tablets RRP **£10.50** 200 tablets RRP **£18.50** 500 tablets RRP **£38.50**  KELP SEAWEED

Keep your dog in peak condition by providing all the minerals and trace elements that they need with our Kelp Seaweed Tablets. These are our highest strength kelp seaweed product, and are now double concentration for maximum effect. With naturally high levels of iron and iodine for strong coat and skin pigmentation, these tablets are perfect to help keep your pet looking their best. We only use kelp harvested from sustainable deep-sea sources and it's tested to British Herbal Pharmacopoeia standards for heavy metals and contaminants.

# NEED TO KNOW

Active ingredients: Kelp seaweed 500mg (Eucus vesiculosus).

problems associated with over-heating.

Administration: 1 tablet per 10kgs bodyweight daily. Use during pregnancy and lactation: Yes

**Precautions:** For animals up to 5kg we recommend crushing the tablet and giving a proportionate amount. Give sparingly during hot weather to animals that are prone to inflammatory skin



# MALTED KELP

100 tablets RRP **£10.50** 200 tablets RRP **£18.50** 

Our Malted Kelp Tablets are packed full of tasty and nutritious ingredients and are especially formulated to help tempt picky eaters to devour their dinner.

Aniseed aids digestion and adds extra flavour while kelp provides all the essential micronutrients required by your pet. Malt extract is high in energy and Vitamin B - known to stimulate appetite - making this supplement ideal for pets with poor appetites or recovering from illness and in need of a boost.

#### **NEED TO KNOW**

Active ingredients: Kelp seaweed 360mg, Malt 90mg, Aniseed 1mg.

**Administration:** 1–2 tablets per 5kgs bodyweight daily, before food.

Use during pregnancy and lactation: Yes



Help maintain good liver function in your pet with our high-grade Milk Thistle Tablets. The liver is the ultimate multi-tasker - involved in the production of essential proteins, immunity, nutrient storage, and removing and neutralising toxins from the circulation.

Our supplement naturally supports the liver, using pure milk thistle from whole fruit extract. It is high in silymarin, but also benefits from the other active compounds found in milk thistle fruits, such as linoleic acid, flavenoids, and Vitamin E, which are all known for their antioxidant (neutralise free radicals) and immune supportive action.

## NEED TO KNOW

**Active ingredients:** Milk thistle extract 100mg (80% silymarin).

**Administration:** 1 tablet per 5kgs bodyweight daily, split into at least 2 amounts during the day.

# Use during pregnancy and lactation: $\ensuremath{\mathsf{No}}$

**Precautions:** Can be given in conjunction with other products, but we always recommend consulting your vet if on existing medications.



# MOVEWELLIA® MOVEWELLIA®

100 tablets RRP **£20.50** 200 tablets RRP **£35.90** 500 tablets RRP **£69.90** 

Advanced joint care for dogs experiencing joint health challenges, including stiffness and 'slowing-up'. MoveWellia® has been expertly formulated with vets to deliver powerful joint support to maintain comfort and mobility. The combination of proven natural active ingredients includes Boswellia, containing 90% boswellic acid, which supports the natural anti-inflammatory pathways in the body. Manufactured to the highest GMP standards and using only the finest sustainable-sourced ingredients, you can trust MoveWellia® to get, and keep, your dog moving naturally again.

# NEED TO KNOW

Active ingredients: Glucosamine hydrochloride (marine) 250mg, Chondroitin sulphate (marine) 150mg, Boswellia serrata 55mg (90% Boswellic acid), Vitamin C 15mg, Zinc 10mg, Celery seed 10mg, Hyaluronic acid 2mg.

Administration: Give daily. Small dogs & cats: 1 tablet, Medium dogs: 2 tablets, Large dogs: 3 tablets, Giant breeds: 4 tablets. We recommend increasing to double for the first month.

Use during pregnancy and lactation: No



100 tablets RRP **£10.50** 200 tablets RRP **£18.50** 

The ideal supplement for whiffy canines, Neutradog® Tablets can be used for bitches in season, dogs with bad breath, smelly yeasty skin and for older dogs.

NEUTRADOG

Using a powerful combination of chlorophyllin, parsley, seaweed and mint, it helps to reduce odours in the body, before they are released! Chlorophyllin (the water-soluble version of chlorophyll) helps to neutralise smells by absorbing odour causing compounds. Parsley is also packed with chlorophyll, for a double hit. Seaweed helps to absorb toxins and the mint neutralises nasty niffs!

### NEED TO KNOW

Active ingredients: Kelp seaweed (Fucus vesiculosus) 100mg, Parsley leaf 50mg, Peppermint 40mg, Sodium copper chlorophyllin 15mg.

Administration: 1 tablet per 10kg bodyweight daily. Can increase to double the amount if necessary.

Use during pregnancy and lactation:  $\ensuremath{\mathsf{No}}$ 



# **OMEGA STAR®**

### 500ml bottle RRP **£24.90** 500ml x 6 bottles RRP **£119.00**

Our Omega Star® oil is ideal for pets who want to look their best and to support those with skin conditions.

Containing a naturally balanced blend of omega oils and Vitamin E, it nourishes and soothes the skin while supporting quality coat growth and shine. Flax seed oil, blackcurrant seed oil and borage seed oil are all rich in omega 3 and 6 oils, which are important in regulating skin renewal, reducing scurfiness, soothing sensitive skin and improving coat condition. Vitamin E is a powerful antioxidant (neutralises free radicals), perfect for maintaining the skin's natural defences.

# NEED TO KNOW

Active ingredients: Pure unrefined Flax seed oil, Borage seed oil, Blackcurrant seed oil and natural Vitamin E.

Administration: Small dogs: 2.5ml, Medium dogs: 5ml, Large dogs: 7.5ml, Giant dogs: 10ml. Add to your dog's food daily, start by using a smaller amount for the first few days and increasing to the recommended quantity.

Use during pregnancy and lactation:  $\ensuremath{\mathsf{No}}$ 





A popular birth-aid with breeders, the use of raspberry leaf in pregnancy is documented as far back as the 6th century and is still recommended by health and veterinary professionals today. When used in pregnancy, raspberry leaf helps to tone and maintain the strength of the muscles of the uterus in preparation for whelping/kittening. It is also known for its hormone balancing properties, and so our tablets are helpful for supporting bitches who experience phantom pregnancies.

# OF HAVIOU

# SCULLCAP & VALERIAN

100 tablets RRP **£12.50** 200 tablets RRP **£21.90** 500 tablets RRP **£44.50** 1000 tablets RRP **£79.50** 

Our Scullcap & Valerian Tablets help to relax your pet, with the active herbs naturally supporting the calming pathways within the nervous system, reducing anxiety without making pets drowsy or wobbly. In fact, they are widely used for agility and show dogs when they need to be alert and focussed yet calm. Our Scullcap & Valerian Tablets help tackle stress, fear and anxiety, whatever the cause, with best effects seen when used over time and alongside gentle behavioural training - so you and your pet can relax, no matter what.

SCULLCAP

& VALERIAN



100g powder RRP **£14.50** 200g powder RRP **£24.90** 400g powder RRP **£44.50** 1kg powder RRP **£89.90** 



A blend of three complementary herbs that provide effective digestive support, for comfortable tummies and normal stools. Slippery elm bark, white poplar bark and marshmallow root work together to help slow the passage of food and encourage normal absorption of nutrients. A transformation from fluffy powder to a blancmange-like substance allows it to coat and soothe the digestive tract, naturally aiding digestion. Ideal for use in pets of all ages, both long-term for ongoing tummy troubles, and those with short-term upsets caused by eating something they shouldn't have!

# NEED TO KNOW

Active ingredients: Finely powdered slippery elm bark, Marshmallow root, and White poplar bark.

**Administration:** 1 tsp per 10kgs bodyweight daily. Add to food, live yoghurt, or mix with liquid. Can be increased or given with each feed if required for more severe cases.

# Use during pregnancy and lactation: Yes

**Precautions:** Due to the wide range of intestinal disorders, some of which may be serious, it is recommended that veterinary advice be sought before using this product or if the condition fails to improve.

# NEED TO KNOW

# Active ingredients: Raspberry leaf 450mg.

Administration: During pregnancy: 1 tablet per 10kgs bodyweight daily from third week of gestation until one week after whelping or kittening. To prevent false pregnancy: 2 tablets per 10kgs bodyweight daily from the start of the season for 12 weeks.

Use during pregnancy and lactation: Yes

daily, increase to double as and when required. Add to Recommended to be used daily for at least 3 be inc weeks. Ideally give half in the morning and half for mo

Use during pregnancy and lactation: No

Active ingredients: Valerian root 250mg,

Mistletoe 150mg, Gentian 48mg, Scullcap 30mg.

**Administration:** 1 tablet per 5kgs bodyweight

NEED TO KNOW

in the evening.



# TURMERIC

100 tablets RRP £20.90 200 tablets RRP £37.90 500 tablets RRP £75.90

Our specially formulated Turmeric Tablets are made using a pure and potent extract. Consisting of 95% curcuminoids - the active part of turmeric - they can help support your pet's natural anti-inflammatory processes. Extracted from whole root and grown in Southern India using sustainable small farming methods, this source of turmeric is renowned for its purity and full traceability. We've added Bioperine® (black pepper extract) to help boost absorption, so you can be sure that our supplement has maximised bioavailability.

# NEED TO KNOW

Active ingredients: Powdered Turmeric root extract 175mg (Equivalent to 7175mg of dry turmeric root), Bioperine® (Black pepper extract) 2mg.

Administration: Give daily. Small dogs and cats 1 tablet, Medium dogs 2 tablets, Large and Giant breeds 3 tablets. Give with food to improve bioavailability. For the first week it can be advisable to start at a lower dose and build up.

# Use during pregnancy and lactation: No

**Precautions:** Always consult your vet before administering if on medication, especially anti-coagulants or before an operation.

# VALERIAN TURMERIC COMPOUND

30ml bottle RRP £12.50 100ml bottle RRP **£28.50** 



Calm your stressed, hyperactive or frightened pet quickly with our fast-acting Valerian Compound. Containing pure extracts of three herbs in liquid form, it acts within just 30 minutes with effects lasting for up to two hours – perfect for short term use. It can be dropped straight into the mouth, or given on food to help

make any event instantly less stressful. It's non-drowsy and even our fussy feline

friends love the smell, making it super easy to use. It can be used in conjunction with our Scullcap & Valerian Tablets for situations that have a longer duration or for especially frightening situations.

# NEED TO KNOW

## Active ingredients: Vervain, Valerian, Mistletoe extracts.

Administration: Small dogs & cats 1.25ml, Medium dogs 2.5ml, Large dogs 5ml, Giant breeds 7.5ml, given when required. It is not recommended that more than two lots of the above amounts be given in a 24 hour period.

# Use during pregnancy and lactation: No

Precautions: Caution should be taken when administering to exotic cats with low body fat, as very occasionally hyperactivity has been induced. Please use glass pipette with care to avoid breakage or injury.



# **WHEATGERM** OIL

100 capsules RRP **£8.50** 200 capsules RRP £14.50 500 capsules RRP **£29.90** 1000 capsules RRP **£52.90** 

Wheatgerm oil is naturally rich in Vitamin E, a potent antioxidant which neutralises free radicals. Free radicals are produced as a by-product of everyday cell functions, so a plentiful supply of Vitamin E is beneficial to keep them in check. Our Wheatgerm Oil Capsules can be given year-round to help promote a healthy skin and coat and are also used to maintain fertility and a healthy reproductive system in both male and female pets.



WHEATGERM

OIL

# WHEATGERM OIL



Our Wheatgerm Oil liquid delivers high levels of Vitamin E in an easy-to-give, premium grade liquid. Just add it to your pet's food for them to benefit from the powerful natural antioxidant action of Vitamin E, which neutralises free radicals that are produced as a by-product of everyday cell functions. Our Wheatgerm Oil Liquid can be given year-round to help promote a healthy skin and coat and is also used to maintain fertility and a healthy reproductive system in both male and female pets.

# NEED TO KNOW

Active ingredients: Wheatgerm oil (gluten) 281mg, Gelatin, Glycerol.

Administration: 1 capsule per 10kgs bodyweight daily. For the 7 days prior to mating give to both male and female, doubling the amount given on the day before and day of mating. Females should continue with Wheatgerm Oil for three weeks following mating to provide support to the foetuses.

Use during pregnancy and lactation: Yes

#### **NEED TO KNOW**

Active ingredients: 100% cold extracted Wheatgerm oil.

Administration: Give daily. Small dogs & cats ¼ tsp, Medium dogs ½ tsp, Large dogs 1 tsp, Giant breeds 1½ tsp.

Use during pregnancy and lactation: Yes

**Precautions:** Please seek our advice before giving alongside other vitamin supplements. Please use glass pipette with care to avoid breakage or injury.

# Topical treats

Our range of topical products are perfect to keep your pet's coat, skin and teeth in tip-top condition.

Our shampoo range including liquids and bars, only uses the highest quality, natural ingredients to ensure the perfect balance to enhance your pet's coat condition and shine. Our nourishing balms have become a staple for many pet owners, especially formulated to naturally soothe dry skin, and cracked noses or paws. And our Roast Dinner Toothpaste helps keep teeth and gums healthy, with its gentle formulation developed specifically for pets and a taste they'll love. Prices correct at time of print.





# SOFT & SERENE dog shampoo bar

90g bar RRP **£9.90** 



Restore calm with our Soft & Serene Shampoo Bar, with a divine floral scent layered with fresh and earthy undertones. With a real scent of nature, Soft & Serene is specially formulated for dogs prone to itchy, irritated and sensitive skin. With borage oil and chamomile and lavender essential oils, alongside a base blend of shea butter and coconut, sunflower, castor and sweet almond oils, these highly nourishing and soothing natural ingredients support optimal skin health, so your dog can wave goodbye to flaky, dry skin.



# FOX & FLEA dog shampoo bar



# NATURAL & NAKED pet shampoo bar



90g bar RRP **£9.90** 

Our Fox & Flea Shampoo Bar keeps your four-legged friend clean with a luscious fresh and minty scent, complemented by warm and woody citrus notes. Nettle, and eucalyptus, peppermint and lemongrass essential oils help deep clean and counteract even the most unpleasant odours, so you can be confident that this shampoo bar has got your (and their!) back even the fox poo rollers! These oils are also known to help deter unwanted biting beasties such as fleas and ticks. 90g bar RRP **£9.90** 

Our Natural & Naked Shampoo Bar's stripped-back and simple formula makes it ideal for the most sensitive skin, with its exquisite subtle aromatic, earthy notes. With no essential oils, it is ideal for any pet, including those who may be prone to allergies, puppies and cats who can be more susceptible to essential oils. Containing calendula oil, and a base of shea butter and coconut, sunflower, castor and sweet almond oils, it is highly moisturising and nourishing for flakefree, healthy skin.

# NEED TO KNOW

**Ingredients:** Coconut oil, Shea butter, Olive oil, Sunflower oil, Castor oil, Sweet almond oil, Borage oil, Chamomile essential oil, Lavender essential oil.

Administration: Massage into wet coat and rinse thoroughly. Ensure the bar is completely dry before storing.

WARNING: contains nuts (Sweet almond oil).

Free from artificial fragrances, SLS or parabens, silicone, mineral oil, petroleum and PEGs.

# NEED TO KNOW

**Ingredients:** Coconut oil, Shea butter, Olive oil, Sunflower oil, Castor oil, Sweet almond oil, Nettles, Eucalyptus essential oil, Peppermint essential oil, Lemongrass essential oil.

**Administration:** Massage into wet coat and rinse thoroughly. Ensure the bar is completely dry before storing.

WARNING: contains nuts (Sweet almond oil).

Free from artificial fragrances, SLS or parabens, silicone, mineral oil, petroleum and PEGs.

# NEED TO KNOW

**Ingredients:** Coconut oil, Shea butter, Olive oil, Sunflower oil, Castor oil, Sweet almond oil, Calendula oil.

Administration: Massage into wet coat and rinse thoroughly. Ensure the bar is completely dry before storing.

**WARNING**: contains nuts (Sweet almond oil).

Free from artificial fragrances, SLS or parabens, silicone, mineral oil, petroleum and PEGs.



CLEAN & FRESH **DOG SHAMPOO** 

250ml bottle\_RRP **£9.50** 500ml bottle RRP **£16.50** 

Our newly reformulated Clean & Fresh Dog Shampoo is now better than ever! Using the minty scent of black peppermint, which is known to deter parasites, alongside eucalyptus and lemongrass essential oils, this shampoo helps to keep your pet's coat fresh and clean. It has good rinsability with no residue remaining after washing. Use Clean & Fresh Dog Shampoo regularly and you should find that fleas simply don't want to hang around on your pet!

**SCENT** & SHINE CLEAN & FRESH DOG SHAMPOO ------250ml bottle\_RRP **£9.50** 

500ml bottle RRP £16.50

OR WEST



The newest addition to our shampoo range, our Scent & Shine Dog Shampoo enhances shine while leaving behind a beautiful, uplifting scent which we know you and your dog will love! The gentle formulation combines the hydrating and soothing properties of chamomile extract and aloe vera, with a range of powerful essential oils. Rose geranium soothes and balances the skin, blood orange enhances coat shine and reduces redness while jasmine heals and moisturises.

## NEED TO KNOW

**Ingredients:** Black peppermint, Eucalyptus and Lemongrass essential oils, Aloe vera and Chamomile extracts.

Administration: Wet coat thoroughly with warm water, apply shampoo using hands and massage over the whole body but avoiding the eye, ear and nose area. Leave on for a few minutes before rinsing thoroughly. Not for internal use.

Free from artificial fragrances, SLS or parabens, silicone, mineral oil, petroleum and PEGs.

## **NEED TO KNOW**

**Ingredients:** Rose geranium, Blood orange and Jasmine essential oils, Aloe vera and Chamomile extracts.

Administration: Wet coat thoroughly with warm water, apply shampoo using hands and massage over the whole body but avoiding the eye, ear and nose area. Leave on for a few minutes before rinsing thoroughly. Not for internal use.

Free from artificial fragrances, SLS or parabens, silicone, mineral oil, petroleum and PEGs.





Especially formulated for sensitive skin, this nourishing shampoo provides welcome relief to all pets. It helps to restore, moisturise and rebalance their skin by combining the soothing and hydrating powers of aloe vera, chamomile extract and oatmeal with the calming properties of lavender extract. This shampoo works harmoniously with their skin and by using no artificial colours, fragrances or chemical foaming agents,\* it's both natural and hypoallergenic.

From helping to soothe dry, irritated or flaky skin, to maintaining healthy skin and a glossy coat, this shampoo provides the prefect pamper treat for your pet.

### NEED TO KNOW

Ingredients: Oatmeal, Lavender essential oil, Lavender, Aloe vera and Chamomile extracts

Administration: Wet coat thoroughly with warm water, apply shampoo using hands and massage over the whole body but avoiding the eye, ear and nose area. Leave on for a few minutes before rinsing thoroughly. Not for internal use.

\*Free from artificial fragrances, SLS or parabens, silicone, mineral oil, petroleum and PEGs.



ORWES,

SOOTHE

& CALM

# ROAST DINNER TOOTHPASTE



200g jar RRP **£12.90** 

Your pet will love this tasty toothpaste which has been specifically developed alongside veterinary professionals. The low-foaming and gentle formulation cleans teeth without damaging enamel, unlike human toothpastes, which are too harsh for our four-legged friends. Containing sage oil which is a potent antiseptic and anti-oxidant (to neutralise free radicals), it helps to keep those gums fresh and healthy. Brushing your pet's teeth regularly keeps their mouths healthy by helping to prevent the build-up of dental plaque which can lead to tartar, eventually causing gum disease and tooth damage.

### NEED TO KNOW

Ingredients: Chalk, Fine pumice, deionised Water, Glycerol, Laponite, Sodium lauryl sulphate <0.5%, Sodium benzoate <0.3%, Liver flavour, Sage oil.

Administration: Apply with a soft toothbrush; for smaller dogs and cats a piece of muslin cloth or cotton bud may be more acceptable. Not harmful if swallowed but a drink of water after cleaning is advisable.

Use during pregnancy and lactation: Yes



# PAW & NOSE BALM

50ml tin RRP **£12.50** 

Our ultra-nourishing balm is perfect for softening crusty noses and soothing sore, cracked pads. With no added fragrance it's ideal for those highly sensitive doggy noses and of course, it's also lick-safe. The soothing infusion of herbs in natural oils work to nourish the skin:

ORWESA

Paw & Nose Balm

**SKIN** 

BALM

50ml tin RRP **£12.50** 

**Calendula**: softening, aids skin repair and helps to calm irritation.

**Marshmallow**: nurtures and protects the skin. **Chickweed**: softening with soothing and calming properties, perfect for itchy and sensitive skin.

Combined with natural beeswax and nourishing shea butter, this balm is a pot of pure goodness.

## NEED TO KNOW

**Ingredients:** Calendula in sunflower oil, Marshmallow in jojoba oil, Chickweed oil, Shea butter, Beeswax.

**Administration:** Apply regularly to noses and clean paws.

Use during pregnancy and lactation: Yes



Our hand-crafted, lick-safe skin balm is incredibly versatile and perfect for irritated, dry or problem skin. The soothing infusion of herbs in sunflower and jojoba oils work to nourish the skin:

**Comfrey:** moisturising, helps to stimulate cell growth and maintain skin elasticity. Ideal for small scrapes and bruises.

**Calendula:** softening, aids skin repair and helps to calm irritation. Perfect for inflamed skin. **Chamomile:** calming for sensitive skin.

With lavender, rose geranium and mandarin oils blended with natural beeswax and nourishing shea butter, for the ultimate skin treat for your pet.

# NEED TO KNOW

**Ingredients:** Sunflower oil, Jojoba oil, beeswax, Shea butter, Calendula, Comfrey, Chamomile, Rose geranium, Lavender & Mandarin essential oils.

**Administration:** Apply regularly until all signs of soreness, dryness or irritation have disappeared.

Use during pregnancy and lactation: Yes

# NEW FORMULA

# DORWEST HOMOEOPATHICS

### 15ml bottle RRP **£10.50**

#### ARNICA 30C

An essential item in every first aid kit. Extremely useful to counteract the distress and agitation that follows any fearful occurrence or fright. Commonly used in a wide range of emergency situations and to counteract bruising.

#### CAULOPHYLLUM 30C

Helps during whelping and kittening by assisting contractions and so aiding delivery.

#### **EUPHRASIA 15C**

Derived from the plant Eyebright, this remedy is primarily used to keep eyes clear and bright. Particularly useful when these are sticky and sore.

#### FRAGARIA 3C

To soften and aid the removal of tartar on encrusted teeth and to slow down and prevent the formation of new plaque deposits.

### **GELSEMIUM 30C**

For fear and fright and also effective in reducing sex drive in males, so ideal for use if a female in season nearby is causing over excitement.

# HEPAR SULPH 30C

Has a number of uses but is especially helpful for smelly, gungy ears.

#### **PULSATILLA 15C**

Gives support to maintain health following phantom pregnancy and also helpful to soothe the mouth, throat and tender gums.



### **RHUS TOX 6C**

One of the most popular homoeopathic remedies – helps maintain healthy joints and mobility and is ideal to give with herbal treatments for optimum benefits.

### **SULPHUR 30C**

Ideal for intense, itchy skin and can support with flea allergies and with many other skin conditions, especially if allergy related.

### SYMPHYTUM 15C

Being prepared from Comfrey herb, whose old country name is Knitbone, it's not surprising that this remedy supports healthy ligaments and tendons, particularly following a strain or sprain.

#### **URTICA URENS 3C**

Prepared from the nettle herb at a low dilution, this is ideal for the mum after a litter and helps to support the natural bodily process of less milk production when weaning the youngsters away from her.

### **URTICA URENS 30C**

Another homoeopathic first aid remedy prepared from Nettle herb and used for nettle rash and insect bites. Also maintains milk flow in lactating females.

Administration: Severe conditions: 3-5 drops in food, or by mouth, up to 3 times daily. Chronic conditions: 3-5 drops in food, or by mouth, up to twice daily.

# The A to Z for keeping your dog healthy

Using our 75 years of experience in naturally supporting pet health, we have put together a quick reference guide of common problems your pet may face.

Our experienced advisors are always on hand to give advice on general pet health and recommend the best products for your pet, but our quick reference quide can be a good starting place. It can help you quickly and easily find the most suitable products for your pet from our range of professionally formulated herbal supplements and topical preparations. For more in depth advice and information, you can head over to www.dorwest.com/commonproblems where you will find a more detailed A-Z and also our blog, which has a huge library of articles with a wealth of information on pet health and wellbeing. Alternatively, you can always call to speak to a member of our team for help – we always love to hear from you!

Allergies
Garlic & Fenugreek Tablets
Green Releaf® Tablets
Anal Glands Support
Garlic & Fenugreek Tablets40
Tree Barks Powder47
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Scullcap & Valerian Tablets 47
Valerian Compound48
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Appetite (Poor)
Malted Kelp Tablets
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Kelp Seaweed Tablets
Supporting coat & pigmentation

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Easy Green®
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Senility & Old Age
Spot the signs of cognitive decline
Scullcap & Valerian Tablets47
BrainCopa®
Sexual Behaviour
Gelsemium 30C55
Neutradog®45
Scullcap & Valerian Tablets
Skin Conditions
Garlic & Fenugreek Tablets
Green Releaf® Tablets
Paw & Nose Balm54
Skin Balm54
Everyday essentials10
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Neutradog®45
Spraying
Scullcap & Valerian Tablets
Tear Staining
Green Releaf® Tablets
Travel Issues
Digestive Tablets
Scullcap & Valerian Tablets
Urinary Support
Garlic & Fenugreek Tablets
Green Releaf®
Whelping & Kittening
Raspberry Leaf Tablets
Caulophyllum 30C55

# What our customers say

With over 75 years' experience we hope by now we have got a few things right. Nothing pleases us more than hearing from a happy customer, especially when they also take the time to send in photos of their happy pet, and we can see what a difference our products have made. Here is just a selection of what some of our customers say.

"Shaqay is an 11-year-old Greyhound x Bedlington Terrier and he is blind, in fact he has no eyes at all. We got him from a wonderful rescue centre called Oakwood Dog Rescue based in Hull when he was only six months old. We have been using Tree Barks Powder since 2018 after he had two quite serious episodes of pancreatitis, and alongside a strict low-fat diet as it helps to keep his digestive system happy! We haven't had another flare up since. We also use **MoveWellia®** for his joints now that he's 11, and Green Releaf® helps massively with his seasonal allergies. I recommend Dorwest to everyone we know with a doa!"

# Becky & Shaggy

"When we adopted Hope, she came with a severe skin infection which made her itchy and uncomfortable. We decided to try Dorwest after hearing all the positive reviews. We purchased

#### Garlic & Fenugreek, Green Releaf® and Easy-Green® Powder. What a game

changer! After only 4 months, Hope's skin is a lovely healthy pink and you can see so much of her fur has already grown back. We will continue to use these amazing products and can't wait to try more!"

Mati & Hope

"Mera has received great feedback multiple times including at the Scottish Game Fair on her lovely skin and coat, this is all down to her using **Keeper's Mix@ Sensitive** and **Omega Star@**! We also use **Tree Barks Powder** in case Mera has an upset stomach as this helps firm up her stools within a couple of hours! We highly recommend Dorwest!"

# Zoe & Mera

"Harlem & Dalton have both gone through IVDD and are still recovering. We swear by your products, especially the **Omega Star®**, **Garlic & Fenugreek**, **Green Releaf®** and **Keeper's Mix®** to help their coats grow back quickly and beautifully after surgery! They also use **MoveWellia®** to help keep us moving and recovering!"

# Harlem, Dalton & Dannii

"Sam is a 12 year-old rescue and has been on Dorwest products since I got him in 2015. From Fragaria 3c for his teeth, Valerian Compound for his anxiety and Tree Barks Powder which is a cupboard staple! More recently, I've introduced BrainCopa@ as I started noticing a decline in Sam's responses and being unsettled. He's been on it for two months and I've seen a notable change in his behaviour! A true Dorwest dog!"

### Sarah & Sam

If you have any feedback on our products be sure to let us know, just email us at info@dorwest.com!



larlem and Dalton

Hope

Mera

Sam

# Ask the advisor

When making an important decision about the health of your pet, the last thing you want to do is use guesswork. That's why Dorwest advisors are always on hand to help.

### The personal touch

Our UK-based advisors are available Monday to Thursday from 9am until 5pm, and Friday 9am to 4pm on **01308 897272**. You can also speak to us on the Dorwest trade stand at canine events across the country, including Crufts and PATS. Alternatively drop us an email at **advice@dorwest.com** and we'll get back to you within 24 hours during the working week.

Expect to make contact with a real person and have a genuine conversation. All of our trained advisors love and know all about animals and their one aim will be to provide you with the information you need. That's right – no hard sell, no being passed from pillar to post, just a straight forward recommendation tailored to your pet.

#### Social media

You can connect with us and be part of our social community on Facebook, Instagram & TikTok. We run fact-packed Facebook and Instagram Live Q&A sessions with our MD Jo on a regular basis and we also have a private Facebook group which you can request to join 'Dorwest Group – Experts in herbal pet care'.

Like us, follow us and share with us at:

DorwestHerbs
 @Dorwest
 @dorwestherbs

# Visit our website

Everything is organised by health area such as 'digestive disorders' or 'skin and coat', making it easy to find the information you need plus there is a comprehensive A-Z of common problems making it even easier to select the right product for your pet.

#### www.dorwest.com

NB. Remember we are not vets and do not diagnose. You should always consult a vet if you are concerned about your pet's health.



# Ways to shop

# It's easy to buy the Dorwest herbal supplements you need.

### Direct from Dorwest

Place your order by telephone on 01308 897272, or online at www.dorwest.com

Orders placed before 3pm on any weekday will be dispatched on the same day by Royal Mail 48 Hour Tracked service.

# Stockists

To find your nearest stockist, please give us a call or email stockist@dorwest.com, outlets stocking Dorwest products include:

- Veterinary practices
- Independent pet shops
- Online retailers
- Grooming parlours
- Hydrotherapy centres

Some stockists do not stock the complete range of Dorwest products, but many will be happy to order in the appropriate product within 24 hours.

#### International Stockists

The Dorwest range is available in a number of countries worldwide, for details please see **www.dorwest.com** or email **info@dorwest.com** for further information.

If you choose to have your goods shipped directly from us in the UK please be aware that they may be subject to import restrictions at the point of entry.

# The Dorwest Promise – confidentiality

We are committed to protecting your privacy and will never sell or pass on your details to third parties.

#### For further information

Contact Dorwest Herbs Ltd<sup>®</sup>, Dorchester, Dorset DT1 3AR

 Tel
 01308 897272

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 info@dorwest.com

 Web
 www.dorwest.com

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