





## Natural calm

Anxiety, fear and nervousness in our pets can be difficult to witness and the resultant behaviours hard to manage, but we are here to help.

Recognising the signs of stress in our pets is the first step to addressing it, but these can vary from clear fear behaviour to less obvious signs, such as yawning in dogs. Signs in cats are often even more subtle.

Many things can cause anxiety or fear in dogs and cats, with some pets just being naturally 'nervier' in personality than others. Identifying the cause is the next step in addressing your pet's anxiety.

## Common causes of anxiety

- Noise phobias (fireworks/thunderstorms)
- Travelling
- Showing
- Vet visits
- Separation anxiety

- Habitual anxiety
- New home/rescue
- Canine cognitive dysfunction and associated confusion/ disorientation
- False pregnancy bitch can become anxious and unsettled

Finally, you need to take action. Speaking to a vet or qualified behaviourist is often helpful to get advice specific for your pet. For many fears associated with specific situations, the key is identifying triggers, and then using gentle training or techniques, such as desensitisation programmes to help reduce the fear. Habitual anxiety or nervousness can be harder to manage, but improvements can be made over time.

Our natural herbal products can help too by directly reducing your pet's anxiety, which also creates a more favourable state for longer term training.











