

DORWEST.
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DENTAL HEALTH

Maintain your pet's teeth, naturally



Healthy teeth, happy pet!

Just like us, our pets benefit from a good dental hygiene routine...this may sound daunting, but we have some top tips and products to help.

The best place to start is with regular teeth brushing. This helps to remove plaque (a sticky film of bacteria) which not only smells bad, but also leads to further problems if not dealt with. Eventually it hardens to form tartar (the yellow-brown staining you may see on your dog's teeth) and can lead to painful gum disease (gingivitis and periodontitis).

When should I start brushing my pet's teeth?

It's best to start teeth brushing when your pet is young, but it's never too late to try if you start slowly and give lots of praise. For pets with an existing build-up of tartar, our Fragaria 3C can help soften it.

How should I brush my pet's teeth?

Gently brush each tooth (yes, even the ones at the back) in a circular motion and we wouldn't recommend using human toothpastes as these can be too harsh. Our Roast Dinner Toothpaste is a tasty way to make teeth brushing more tempting and its gentle and low-foaming formulation is packed with natural active compounds to help maintain a healthy mouth.

How often should I brush my pet's teeth?

Ideally pets should have their teeth cleaned daily but this may be impractical for some people, so we suggest that you aim to do it at least once a week to help reduce the build-up of plaque. However, if this isn't possible then try to brush them as often as possible – it's still better than no dental care at all.

Other tips for a healthy mouth

- A good diet, that requires chewing
- Dental chew treats or chew toys – just make sure they aren't too hard
- Take your dog for regular dental checks with their vet



Fragaria 3C

A natural way to help keep your pet's mouth healthy. Softens and aids the removal of tartar on encrusted teeth and slows down the formation of new plaque deposits.

Roast Dinner Toothpaste

Developed with veterinary professionals, our Roast Dinner Toothpaste is a tasty way to keep your pet's mouth healthy, with anti-oxidant sage (to neutralise free radicals) and cleansing compounds.

Neutradox®

Once you have a dental care routine this can provide additional help to keep that doggy breath in check, with chlorophyllin, parsley, seaweed and mint.

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We've been supporting the health of dogs and cats for over 75 years as a family-run business, now in its third generation, and are proud to be the UK's leading provider of canine and feline herbal supplements. Whether it's providing personalised, knowledgeable advice or ensuring quality, purity, sustainability, and traceability for all our ingredients, consistent quality, expertise and care is built into everything that we do.

Should you require further information on other leaflets in our range or require advice either:

Ask at your local stockist to speak to the Dorwest trained member of staff

Call Dorwest direct on 01308 897272 to speak to an expert advisor (9am – 4pm Monday to Friday)